CAMBRIDGE DISTILLERY

SHOWCASING AND CHAMPIONING OUR BRAND'S ON TRADE ACCOUNTS

WE WERE ASKED TO...

Support Cambridge Distillery's On Trade listings.

SO WE...

Developed a creative concept to highlight to consumers that Cambridge Distillery gins are found in the most reputable and luxurious high end bars and fine dining restaurants. We shot in 3 different London restaurants, delivering 106+ pieces of content.

AND ACHIEVED...

Helped Cambridge Distillery strengthen their relationship with their On Trade accounts, drove consumers into those high end bars and fine dining restaurants, and provided stunning content for throughout the customer journey.

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