CAMBRIDGE DISTILLERY

CREATIVE DIRECTION TO BRING BEAUTIFUL BOTANICALS TO LIFE

WE WERE ASKED TO...

Elevate the unique flavours and beautiful botanicals used by Cambridge Distillery to craft their gins, whilst keeping the brand premium and in a luxury space.

SO WE...

Developed a creative concept, visual tone, then produced a high end but low cost shoot on location in Devon. We created 31+ pieces of luxury content suited perfectly to the brand.

AND ACHIEVED...

A beautiful and consistent look, feel and tone right across the customer journey - from social, email & website through to Point Of Sale and Out Of Home advertising.

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