HANKEY BANNISTER

INCREASING THE BRAND'S FOLLOWING IN POLAND

WE WERE ASKED TO...

Grow Facebook Page Likes (Fans) in Kraków, Gdańsk & Warsaw.

SO WE...

Teamed up with Polish influencers in each city to capture Hankey Bannister and bring the brand to life in social feeds. We sponsored each influencer's posts with paid media & the results skyrocketed.

AND ACHIEVED...

170% increase in Facebook Page Likes (Fans) within core demographics and geo-locations aligned to key sales areas.

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